



# governor's monthly letter



JULY IS



MATERNAL AND  
CHILD HEALTH  
MONTH

# **governor's** monthly letter

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RY 2024 - 2025

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Governor's Monthly Letter is a monthly publication by the District Governor of Rotary International District 3800. Please send letters, photos and other related materials to the District Editorial Board or email to:

**priscorivera2005@gmail.com**



# rotary international president's message



Rotary is at its best when we foster a sense of inclusion and belonging in our clubs. In fact, I would go so far as to say that belonging is The Magic of Rotary itself.

With a focus on inclusivity and belonging, it is easier to be united in a common purpose. When we are committed to one another and focused on our goals, we are most effective.

Rotary's Action Plan can help. The Action Plan comes with tools you can use to collect feedback, assess your club's strengths and weaknesses, and address challenges.

The world is changing, and our clubs can't afford to stand still. But the changes we make need to be consistent and strategic — building on one another toward a greater vision. The Action Plan can help you work toward that vision and create effective change within your club. Following the Action Plan and addressing suggestions from the community will go a long way to fostering the sense of belonging we want all Rotary members to feel in their clubs.

That's why expanding our commitment to diversity, equity, and inclusion is so important. Committing ourselves to each other's well-being is the first step to expanding our reach, allowing us to spread Positive Peace in these troubled times.

Peacebuilding is one of our top priorities, and one of the most effective ways we can build peace is with our Rotary Peace Fellowships, through which peace and development professionals learn how to prevent and end conflict.

We offer the fellowships through our Rotary Peace Centers at leading universities around the globe, where more than 1,800 Rotary Peace Fellows have graduated. And thanks to a \$15.5 million gift from the Otto and Fran Walter Foundation, we can continue supporting peacebuilders in more regions with the next peace center at Bahçeşehir University in Istanbul.

Opening another peace center is a monumental achievement, and it is my great honor to invite you to celebrate at next year's Rotary Presidential Peace Conference at the Istanbul center. The three-day conference 20-22 February will highlight the many ways our family of Rotary advances peacebuilding. Registration for the conference is officially open. I hope to see you there.

The 2025 Rotary Presidential Peace Conference has great potential for our peacebuilding efforts — but only if we have your support.

The truth is, we're not going to bring peace to the world, end polio, or grow membership by waving a wand and saying some funny words. It's up to you. You create the magic with every project completed, every dollar donated, and every new member inducted.

I love my Rotary family and I know you do too. That's why I know that together, we can make every club and district simply irresistible. This year, let us change the world by embracing The Magic of Rotary.

**STEPHANIE A. URCHICK**

Rotary International President  
Rotary Year 2024 - 2025



# district governor's message



I am deeply honored and humbled as the District Governor of our beloved District 3800. This is a momentous occasion for me and my family, and I want to express my heartfelt gratitude to each and every one of you for entrusting me with this significant responsibility. Let me share something with you that I've kept in my heart for quite some time.

One of my favorite movies of all times is the Raiders of the Lost Ark and all its sequels, starring Harrison Ford as Indiana Jones who is a globetrotting archeologist. It's a story about Indiana Jones's adventures and journeys to find valuable treasures. In the movie's sequels, he is joined by his father, Dr. Henry Walton Jones, Sr., portrayed by Sean Connery. The movie sequels are a tandem of the father and son's adventures and journeys together and because of this, I am reminded of my dad, the late Past District Governor Teodorico "Teddy" E. Zamora. He taught me everything I need to know in life, let it be about family matters, business and everyday dealings with people around me. He was the one who brought me to the world of Rotary and I can proudly say that he trained and prepared me well. I reminisced our experiences together and I realized that our time together, our bonding and our experiences together made me who I am today. Those times are so worthy and priceless and for that, I can say that I am beyond blessed to have him in my life.

Going back to the movie of Indiana Jones, there was this scene where Indiana and his father, were being chased by German soldiers in a y-intersection road, so they were separated. Again, this scene always reminded me of my dad because we were always together. I felt his love and support in every endeavor I made. He was always there in my journeys but in this particular journey, what I consider a special milestone in my life, we were separated. Suddenly, I felt lost and so alone, alone is probably an understatement. Devastated and broken are the perfect words to describe how I felt when I lost my dad. I felt that my Rotary journey now would not be complete without him by my side but I know God has better plans for both of us. Maybe it's His way of telling me that your dad has guided and equipped you well in all aspects in your life, so it's time for you to conquer the world all by yourself. I felt that it is also my dad's way of saying "kayang kaya mo na yan, anak! I have your full trust and confidence, you can do it!" Somehow this made me realize that I am not completely alone in this journey, I have my loving and ever supportive Spouse Raquel, my two lovely daughters - Bea and Mia, my ever loving and supportive mother and the whole Barangay Zamora by my side. And of course, I have all of you, my Rotary family, especially my Irresistible Family with me in my Rotary journey. I am confident that with all of you by my side, I can conquer all the adventures and journeys successfully just like Indiana Jones.

Rotary is not just an organization; it is a global movement committed to making a positive difference in the world. It is a beacon of hope, service, and compassion, touching the lives of countless individuals in communities far and wide.

As I step into this role, I am mindful of the tremendous legacy of service and leadership that has come before me. I stand on the shoulders of giants – dedicated Rotarians who have tirelessly worked to uphold our shared values and advance our noble causes.

I am also fully aware of the challenges and opportunities that lie ahead. Our world is constantly evolving, presenting us with new and complex issues that demand our attention and action. But in the face of adversity, Rotary has always risen to the occasion, demonstrating resilience, innovation, and unwavering commitment to service above self.

My vision for our district is one of unity in diversity, collaboration and impact. In Rotary, we celebrate the rich tapestry of backgrounds, perspectives and experiences that each member brings to the table. It is by embracing our differences that we foster innovation, creativity and understanding.

Together, we have the power to effect positive change – not just within our local communities but on a global scale. By harnessing the collective energy, talent, and resources of our members, we can tackle some of the most pressing issues of our time and create a brighter, more equitable future for all.

As District Governor, I pledge to lead with integrity, compassion, and inclusivity. I will work tirelessly to support and empower our clubs, strengthen partnerships, and inspire a new generation of Rotarians to join us in our mission.

But I cannot do this alone. I call upon each of you to stand with me – to lend your expertise, your passion, and your unwavering commitment to service. Together, we can build a stronger, more resilient Rotary that continues to make a meaningful difference in the lives of others.

In closing, let us remember the words of our founder, Paul Harris: "Whatever Rotary may mean to us, to the world it will be known by the results it achieves." Let us strive to achieve greatness, to leave a lasting impact, and to be a force for good in the world.

Thank you once again for this incredible honor. I look forward to serving alongside each and every one of you in this new Rotary Year. Together, let us continue building on the magic of Rotary and make Rotary and our club experience will be – simply irresistible! Thank you very much!

**ROBERTO "BOBBY" B. ZAMORA**

District Governor, Rotary District 3800

Rotary Year 2024 - 2025



# get to know more our district governor

DG Bobby is a product of a Rotary Family, having born to RID 3800's Action Governor Teodorico "Teddy" E. Zamora and Amelia "Mely" B. Zamora, a very active spouse and Past National President of the Inner Wheel Clubs of the Philippines. He took his elementary and secondary education at the Notre Dame Manila. During his college days, he served as President of the San Beda College (SBC) Marketing Association which was awarded as the Most Outstanding Professional Organization at that time. He also received the Philippine Association for Collegiate School for Business Award for Excellence in Academics and Leadership and the 2007 SBC Outstanding Alumnus Award.

On 29 April 1991, DG Bobby officially joined the Rotary Club of Kalookan North (RCKN) as charter member. He served as RCKN President in RY 1998-1999 under the RI theme "Follow your Rotary Dream." During his presidency, RCKN implemented 64 projects and activities in Caloocan City which earned for it the Most Outstanding NGO Award which was presented by then Vice President Gloria Arroyo and Mayor Rey Malonzo during the city's foundation day.

After his club presidency, DG Bobby did not waver. He served in various capacities in his club and district levels, which earned for him numerous awards and recognitions, one of which is the Four Avenues of Service Citation for Individual Rotarians which was conferred to him by then RI President Carlo Ravizza (RY 1999-2000). He is an ardent supporter of TRF as Major Donor Level 2, Benefactor, Paul Harris Society and a charter member of Polio Plus society of RID 3800.

DG Bobby also served in key positions in some organizations in Caloocan City and at the national level like PCCI, Philippine Red Cross, Council of Community Elders of PNP, NAMFREL, Knights of Columbus, Chemical and Pharmaceutical Industry Organization of the Philippines Inc. and the Chemical Industry Association of the Philippines. Currently, he is the President and CEO and member of the Board of Directors of his family business - Emerald Chemicals, Inc.

Married to Raquel Neis Zamora, they are blessed with two beautiful daughters, namely, Dr. Roselle Isabella and Riza Emerald.



# district thrusts

In support of the Rotary International (RI) and The Rotary Foundation (TRF) annual joint goals for RY 2024-2025, RI District 3800 shall carry out plans and goals based on RI strategic priorities:

## **P1 - Increasing our Impact**

RID 3800 is geared towards greater participation of all its Rotary Clubs in various TRF-related concerns. With a total Annual Giving target of US\$770,000, RID 3800 shall raise the level of participation of all clubs in terms of fund contributions, Polio eradication activities and DDF utilization and promote the conduct of impactful projects revolving around the areas of focus.

## **P2 - Expand our Reach**

RID 3800 endeavors to strengthen relationships, develop new strategic partnerships and collaborations, establish and nurture innovative clubs and new participants engagement channels and increase awareness and understanding of Rotary and its members' impact in communities locally and globally. It shall advance actions towards cultivating DEI in all clubs and family of Rotary.

## **P3- Enhance Participants Engagement**

RID 3800 shall increase collaborations and partnerships among Rotary and Rotaract clubs in the district and promote the use of member engagement tools that support clubs in meeting their members' needs and increasing member retention. It shall highlight opportunities offered through Rotary to foster professional growth and build leadership skills.

## **P4- Increase our Ability to Adapt**

RID 3800 is bent on testing innovative approaches to foster greater collaboration and operational efficiencies. It shall uphold the norms of good governance and stewardship in the district and club levels.



# district governor spouse's message



The DISTAS Spouses' Workshop which was held at the Roma Salon of the Manila Hotel last May 18, 2024 marked the beginning of what promises to be an exciting and enriching year for the spouses in RY2024-2025. This year will be filled with learning, service and plenty of fun. It will also be a continuity of the efforts initiated by the Hope Creating Team.

To kick off the workshop, we welcomed two esteemed guest speakers. The first, Sp. Lin Liboro from the Rotary Club of Ortigas Center, who is a

seasoned and a very knowledgeable speaker. She discussed the crucial role of spouses/partners in Rotary. She emphasized the importance of the support of the spouse/partner for the Club President, noting that their full support is essential for the success of the Club President's term. Sp. Lin also encouraged spouses/partners to participate in the Talents' Night, as it offers an opportunity to build lasting friendships that extend beyond their term. She urged spouses/partners to assist the Club Presidents in making their term a memorable one.



The second speaker is a multi-talented and renowned instructor at John Robert Powers, Ms. Ning Corteza. She discussed the following topics: 1) Good manners and right conduct, social graces- the skills used to interact gracefully and politely in a social event; 2) Table etiquettes; 3) Visual Poise stances sitting and standing; 4) Photo Posing; 5) Values and Behavior; and 6) Power Dressing. Her talk undoubtedly

contributed to the enhancement of the spouses, providing them with valuable insights and inspiration.

We are immensely grateful to our speakers for the valuable knowledge they shared. We are especially thankful for the 104 spouses who supported the DISTAS Spouses' Workshop. Of course, the workshop would not have been complete without the famous RAFFLE, RAFFLE, RAFFLE!

Indeed, it was successful start of the Magic of Rotary!



**RAQUEL ZAMORA**

District Governor Spouse, Rotary District 3800  
Rotary Year 2024 - 2025

# district secretary's message



Congratulations to Governor Bobby Zamora for heeding the call to serve! Together with your Irresistible Team, we are excited with the prospect of a Rotary Year filled with remarkable accomplishments. We will continue working together to uphold the values of Rotary, and spread its magic throughout our communities.

Please allow me to share important reminders for your information and reference.

## A. Club Invoice

Please settle your July 2024 Club invoice in full upon receipt and within the sixty (60) day timeframe for purposes of award. To view your club invoice, go to My Rotary >Manage> Club Administration>Club Invoice.

## B. Governor's Official Visit

- Club Reports to be submitted a week before the official visit to your club
  - a. Club Plans and Program
  - b. 3-year Strategic Plan
  - c. Club Health Check
  - d. Member Satisfaction Survey
- District Governor's Entourage
  - Gov Bobby Zamora
  - DS Dan Santos
  - LTG Rey Vistro
  - LTG Sherryl Khosiking
  - LTG Rey Pineda
  - Deputy District Secretary
  - Senior Assistant Governor
  - Assistant Governor
- Suggested Program of the Official Visit
 

Call to order .....	Club President
Invocation	
Introduction Club Officers & Directors.....	Club President
Introduction of Governor's Team.....	District Secretary
Overview/Purpose of the Official Visit.....	District Governor
Presentation of the Club Plans & Program	
Comments & Observations of Gov's Team .....	District Team
Message, Comments & Observations of the Governor.....	District Governor
Response & Adjournment .....	Club President
Handover of District Fund & Calamity Fund.....	Club President

(Note: The District Fund is ₱600 per member and the Calamity Fund is ₱100 per member.  
The number of members is based on the club's July 2024 membership count)

### C. District Events for the months of July, August and September

DATE	EVENT	VENUE	HOST
July 6, 2024	District Handover	Okada Manila	RC Kalookan North
July 13, 2024	Membership Seminar	Club Filipino	RC Mandaluyong West
August 3, 2024	TRF Seminar	Club Filipino	RC San Juan del Monte
August 4, 2024	Rotaract DISTAS	North Greenhills	RAC San Juan East
August 10, 2024	Public Image Seminar	Club Filipino	RC Sampaguita Grace Park
August 17, 2024	1st Breakfast Meeting	Club Filipino	Cluster 1 Clubs
September 7, 2024	TRF Roadshow 1	Club Filipino	Zones 6, 7, & 8
September 14, 2024	TRF Roadshow 2	Club Filipino	Zones 4 & 5
September 21, 2024	TRF Roadshow 3	RC Malabon Civic Center	Zones 1, 2, & 3
September 28, 2024	Rotary Academy 101	Club Filipino	RC East Rizal

See you in these events!

### DANILO “DAN” D. SANTOS

District Secretary, Rotary District 3800  
Rotary Year 2024 - 2025



# 3800 for 3800: CPR-Bloodletting Project

by DS Danilo "Dan" D. Santos  
District Secretary, Rotary District 3800



You have the ability to save lives, and it doesn't require money, talent, or extraordinary effort! One unit of blood donated can save three to four lives.

Believing in the critical importance of blood donation, Rotary District (RD) 3800 and the Philippine Red Cross (PRC) kicked off the Rotary Year 2024-2025 by signing a Memorandum of Agreement for a CPR-Bloodletting Project titled "3800 for 3800" on June 28, 2024. This agreement was signed by District Governor Roberto Zamora of RD 3800 and Secretary General Dr. Gwendolyn Pang of the PRC at the Centennial Hall of Club Filipino, witnessed by some officers from both organizations.

Project "3800 for 3800" aims to train 3,800 individuals on Basic Life Support-CPR to aid their communities and to collect 3,800 units of blood to supply various blood banks in Malabon, Valenzuela, Caloocan, Marikina, and Rizal Chapters.



RD 3800 is committed to spreading awareness about the importance of CPR and blood donation, as well as in bringing together donors to train and donate blood in collaboration with the PRC. The PRC will oversee the training; conduct necessary screening procedures; and provide adequate supplies, materials, and equipment for blood donation activities in coordination with RD 3800.

A friendly competition will take place among the zones and clubs, with an award of P20,000 for the zone with the highest number of successful donors and P10,000 for the club with the highest number of donors. These awards will be presented during the District Awards Night.

Ready to join this important project? We are here to assist:

CPR-Bloodletting	Contact Nos.
Chair PP Annette Esparaz	09175382818
Adviser PP Pilar Lee	09178127598

Zone	Coordinators	Contact Nos.
1	PP Al Supangan	09175980676
2	AG/PP Cocoy Navarro	09178394603
3	PP Ronald Chua	09175355104
4	PP Bojie Bernardino	09175549318
5	AG/PP JC Reyes	09774572532
6	PP Armi Quibael	09178138234
7	PP Liza So	09178125338
8	PP John Lam	09175222580



# RC Sampaguita Grace Park hosts Grants Management, Stewardship Seminar

by IP Jessica Osorio

Rotary Club of Sampaguita Grace Park



On June 29, 2024, the Rotary Club of Sampaguita Grace Park (RCSGP) successfully hosted the Rotary International mandated Grants Management and Stewardship Seminar at the Kalayaan Hall, Club Filipino, San Juan City. With almost 280 total participants, the event was well-attended by the Rotary District 3800 Rotarians, Club and District Officers – all eager to improve their understanding on effective grants management and stewardship.



The seminar commenced with warm welcome remarks by the club's very own Past District Governor (PDG) Lina Aurelio, who emphasized the importance of the

seminar in fostering effective grant management practices among Rotary members.

Following the opening remarks, PDG Nelson Aspe delivered the "Declaration of TRF Strategic Directions." His insights set the tone for the day, highlighting the strategic goals and priorities of The Rotary Foundation for Rotary Year 2024-2025.

The seminar featured a series of insightful talks by esteemed Past District Governors and experts in the field:

1. "Importance of Needs Assessment and Impactful Projects"

PDG Fortunato Dimayuga discussed the critical role of conducting thorough needs assessments to ensure that Global or District Grant projects address genuine community needs and create lasting impacts.

2. "Sustainability and Measuring the Impact of Global Grant Projects"

PDG John Paul Cadaing shared best practices for ensuring the sustainability of projects and methods for effectively measuring their impacts over time.

3. "Finding International Partners"

PDG Marcos Hermoso provided valuable insights into identifying and collaborating with international

partners to enhance the reach and effectiveness of global grant projects.

4. "Applying for Global Grants"

Cadre Vice Chair Noel Alidio guided attendees through the process of applying for global grants, offering practical tips and strategies for successful applications.

5. "Stewardship that Matters"

Cadre Financial Auditor Virgilio Farcon Jr. concluded the seminar with a powerful talk on the importance of stewardship in grants management, emphasizing accountability and transparency.

The event was a resounding success, with the event concluding with the participating Rotary Clubs signing the Memorandum of Understanding and leaving the seminar equipped with valuable knowledge and tools to enhance their grant management and stewardship efforts.





# Rotary magic in Tanay: 14-in-1 District Service Fellowship Project

by PP Noel L. Cuico  
Rotary Club of Malabon

There was something magical in the air that morning of June 30, 2024 when Rotary District 3800, led by District Governor Roberto “Bobby” Zamora, accompanied by the lead committee, the District Service Project Team, and the super-eager and excited Irresistible Presidents and District Officers, conducted a one-of-a-kind service project. This is first of a series of joint endeavors this Rotary Year.



With Rotarians from lead clubs, Rotary Clubs of Tanay and Baras, leading the way, the group literally trekked on rough and sometimes muddy roads to reach Sitio

Mangahan, Barangay Laiban in Tanay, Rizal, and happily brought the Magic of Rotary to around 500 family beneficiaries in that remote community.

Dubbed as “The Rotary Magic in Tanay”, District 3800 brought a buzz of excitement and amazement to the happy and thankful people of this serene community with 14 significant service projects accomplished in one day, thus, the sub-title, 14-in-1 District Service Fellowship Project. These projects were assigned to each zone with their team leaders for proper implementation.

This is how the projects were systematically carried out.

Around 8:00 in the morning, first stop was the river clean-up wherein all Rotarians removed their



shoes, rolled up their pants and waded in the murky water to pick up tons of garbage polluting the river. Titled, MALINIS NA ILOG, MALINIS NA PALIGID, this project falls under the Environment area of focus.

After a short program at 8:30 am, the group proceeded with the next activity. Zone 3 Rotarians, with team leaders, PP Lei Evangelista, PP



Michael Raymundo and PP Dennis Arcilla, facilitated the SALAMAT DOK project in which health professionals provided medical and dental services to the beneficiaries. Simultaneously, Rotarians from RC Baras, with team leaders PP Jho Carungay, PP Jaja Cinco and PP Efren Balbuena, helped doctors in conducting free pap smear tests to women beneficiaries. Titled, MAREtest, pun intended, the procedure was done for cervical cancer screening of women. The area of focus covered by both projects were Disease Prevention and Treatment, and Maternal and Child Health, respectively.



At 9:00 am, DG Bobby Zamora, PIC Elsie Ang and PP Arthleen Fetalvero led all participants in the unveiling of the ROTARY WHEEL AND MARKER

which was installed as Public Image project containing information of Rotary and its causes. It was the First Rotary Marker for RY 2024-2025.

To provide the community with clean water, District 3800 also installed a water well in which DG Bobby, Rotarians

from RC Tanay, PP Winnie Tan and PP Jenny Ortega led in its turnover to the community. Dubbed, TUBIG NG PAG-IBIG, the project falls under the Water, Sanitation and Hygiene area of focus.

During a short break, the Irresistible Team enjoyed their photo ops at the river bank.



Three simultaneous activities followed thereafter. First was the ESKRIMA project wherein Zone 4 Rotarians with team leaders PP Roland Wong led in the training of some barangay tanods on martial hahah arts using arnis. This was followed by the donation of arnis equipment, vests, flashlights and whistles so

that they could better guard the community they serve. Some families who were members of the RCC were lucky enough as they were the beneficiaries of the BIIK PANGKABUHAYAN project wherein these families were given a piglet each for them to raise. This project was led by Zone 8 Rotarians, with team leaders PP Rudy Cabilan, PP Abelle Lopez, PP Gene Arabit and RCC Chair Micah Castillo. Undoubtedly, these projects fall under the Peacebuilding and Conflict Resolution, and Economic and Community Development areas of focus, respectively.



At 10:00 am, Zone 5 Rotarians, with team leaders PP Eric Santos and PP Arthleen Fetalvero, led the conduct of the LIWANAG SA TAKIPSILIM project wherein District 3800 installed and turned over solar powered streetlights to the community which provided needed lighting to otherwise dim streets at night. The Environment area of focus covers this project.

Simultaneously, Zone 1 Rotarians, with team leaders PP Jana Santiago and PP Sette Velasco, had a wonderful time painting the perimeter walls of the community school. The project titled, KULAY ALAY SA ESKWELA was under the Basic Education and Literacy area of focus.

SALAMIN NG PAG-ASA, a project for PWDs and Elderly Concern was facilitated by Rotarians from Zone 2, supervised by PP Jed Concepcion, PP Odick Cabillin and PP Genna Santos. They distributed reading glasses to people with vision impairment.

As the persons with disabilities and the elderly were being served, the mothers and children were given free haircut under the project titled, LIBRENG



GUPIT. Rotarians from Zone 7 led this activity which falls under the Maternal and Child Health area of focus.

At 11:00 am, Zone 6 Rotarians, with PP Jana Santiago and PP Sette Velasco as in-charge, distributed school bags to the children. The project dubbed as EDUKIT BAGS was under the Basic Education and Literacy area of focus. The 14th and last service project accomplished was the MALAYO SA SAKUNA ANG TAONG HANDA, wherein Chair PP Elmer Espiritu and PE Rhyme Enriquez led in the turnover of Solar Powered PA System to the community. This project falls under the Disaster Relief and Preparedness concern of District 3800. Then shortly before lunchtime, PP Rachele Enriquez led the donation of electric fans to the community's school and distribution of 700 food packs to the people of Sitio Mangahan Laiban, Tanay, Rizal.



After a tiring but fulfilling half-day of community service, DG Bobby Zamora, the District Service Project Team, the Irresistible Presidents and District Officers, enjoyed their bonding fellowship with their sumptuous lunch served ala boodle fight. What a way to start the Rotary Year! Special thanks to RC Tanay and RC Baras, especially to PP Obet Penaranda, PP Dennis Arcilla, HCP Susie Cabral, IP Meyot Catolos, SAG Don Robles and PP Genna Santos, Volunteer Doctors, Philippine Dental Association Rizal Chapter, Red Cross Rizal Chapter, Municipality of Tanay, and to all the hardworking District Service Project Committee Chairs!



# Bobby Zamora makes history as RID 3800 Governor

by CP Prisco S. Rivera, Jr.  
Editor-in Chief, District 3800 Governor's Monthly Letter

Past President (PP) Roberto "Bobby" B. Zamora of the Rotary Club of Kalookan North (RCKN) was formally inducted as District Governor (DG) of Rotary District (RD) 3800 for Rotary Year (RY) 2024-2025 under the theme "The Magic of Rotary." This happened on 6 July 2024, Saturday, during the District Induction and Handover Ceremonies at the Fiesta Pavillion of the historic Manila Hotel in Manila. DG Bobby's assumption not only officially made him the 38th governor of RD 3800 but also gave him the unprecedented distinction of being a son of a former DG who subsequently assumed the top post in the same district.



Hosted by RCKN, the formal event was graced by a bevy of Rotary Governors, Irresistible Presidents, District Officers, Rotarians, Spouses, his family (Barangay Zamora) and friends who all donned their best Modern Filipiniana/Barong Tagalog attire.

Registration started at 4:30 pm. Upon entrance, attendees were greeted with colorful banderitas, free sorbetes and taho, local souvenir shops, with traditional Filipino music played by a rondalla which created a happy fiesta vibe. Attendees also gladly posed behind huge, well-lighted and beautifully decorated backdrops for some souvenir shots before heading to the main hall.

Dinner was served at 5:30 pm. Sindaw, a famous local dance troupe, splendidly performed some traditional Filipino dances while attendees partake their sumptuous buffet dinner.

At half past six, the Program Proper started. After the entrance of colors with the incoming and outgoing

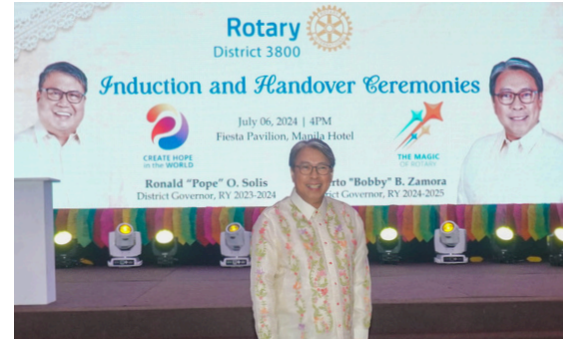
leadership and their respective families, the Doxology followed through "The Prayer" excellently sang by PP Teddy Boy B. Zamora and Dr. Mary Joanne Zamora-Villamor, siblings of DG Bobby. PP Russell Tianzon, Chair of the event, delivered his Welcome Remarks. Then, District Secretary Dan Santos formally acknowledged the dignitaries and guests.

In his Inspirational Message, Past RI Director/Past District Governor (PDG) Rafael M. Garcia III provided an update on the status of the supposedly hosting of the Philippine Rotary Clubs of the 2028 RI Conventions in Manila and the ways forward. He also shared a pivotal experience which personally moved him to realize that every person actually needs help and anybody could be of help to others. IPDG



Ronald "Pope" O. Solis also delivered his Valedictory Address replete with words of gratitude

before he was honored with a Leadership Award. Subsequently, Lt. Gov Rey Pineda formally introduced the incoming governor and his family. An AVP was also played showcasing the life, milestones and achievements of DG Bobby with a Beatles' hit song (Here Comes the Sun) as background music. Then, DG Bobby, Spouse







Raquel and their lovely children had their grand entrance to the main hall accompanied by Robert Palmer's classic hit "Simply Irresistible". Loud cheers and thunderous applause filled the hall.



Main highlight of the event was the induction of PP Bobby as DG of RD 3800, administered

by PDG Eduardo "Edi" Chua C.K. Then, the Handover of Bell and Gavel ensued, symbolizing the official transfer of leadership from the outgoing to the incoming governor.

In his Inaugural Address, DG Bobby conveyed his message of gratitude to everyone for entrusting to him the district leadership. Drawing inspiration from his favorite movie, The Raiders of the Lost Ark, which depicted a father and son adventure, DG Bobby fondly remembered and paid tribute to his father, the late PDG Teodorico "Teddy" Zamora. According to him, his dad taught him some important life's lessons and skills which equipped him as a Rotarian, family man, business man, among other roles he play.

Drawing parallelism from a scene in his fave movie where the father and son protagonists have



separated ways after a chase, DG Bobby shared that while death physically separated him from his father, he realized though that it was his dad's way of saying that it was actually time for him to conquer the world by himself. He counted the support of his spouse, children, mother, the whole Barangay Zamora, Rotary Family and his Irresistible Team in his Rotary journey as DG. "My vision for our district is one of unity in diversity, collaboration, and impact", he remarked. As DG, he pledged to lead with integrity, compassion and inclusivity, calling on the support of everyone to accompany him in his journey to build a stronger and more resilient Rotary that continuously makes a positive difference in the lives of others.

Other highlights of the event were the Club Presidents' Handover Ceremony; induction of the Irresistible Presidents, District Officers and Spouses Committee; presentation of the new Paul Harris Fellows (PHFs), multiple PHFs, Major Donors, Arch Klump Society and Endowment Fund; first public screening of the RY 2024-2025 District Theme Song entitled "Irresistible" composed by Lt.G Pineda; and the Same Day Edits AVP. RCKN's Irresistible President Francis Castil delivered the Closing Remarks before the event was adjourned by DG Bobby past 11 pm.





# RC Mandaluyong West hosts District Membership Forum

by IP Paolo H. Rivera  
Rotary Club of Mandaluyong West

Over three hundred Rotarians trooped to the historic Club Filipino last July 13, 2024 to attend the District Membership Forum hosted by the Rotary Club of Mandaluyong West. The annual Rotary mandated district event presented the membership situation of our district; discussed new trends and innovations on membership and showcased best practices in membership, more particularly in engaging, attracting and retaining new members.



After DG Bobby Zamora called the forum to order, PDG Virgilio "Jun" Farcon, Jr gave a brief overview on the seminar while PP Patrick Tanco, forum chair, gladly welcomed all the

Irresistible Presidents, Rotarians, dignitaries, speakers and guests.

District Membership Chair CP Larry Secreto formally started the discussion by presenting the district's membership state and challenged all the clubs to attract 5 new members, and attain a good retention percentage. PDG Ador Tolentino, Zone 10 Assistant Rotary Coordinator, discussed the topic "Creating an Irresistible Membership Experience."



The 3rd speaker who came from Cabanatuan City and the Assistant Rotary Coordinator himself, PDG Dindo Berino, elaborated on Club Extension and New Club Models. Not to be outdone was our last speaker, PDG Anna Bumagat, Zone 10 Rotary Coordinator and Immediate Past President of the Rotary College of Rotary Governors, who talked about Enhancing Membership Engagement.

Overall the event had a well-balanced program with excellent speakers, ably hosted by Lieutenant Governor/Past President Rey Pineda. As the certificates were distributed to the attendees, they were advised that the host club included a QR code, which if scanned, would provide a storage drive containing all the presentations of the speakers.



# magic of rotary

The sun shines brightly in the open sky  
Spreading love from the heaven above  
Time to reach communities, building trust, and promoting peace  
Listen to the beat of your heart  
Let the magic spark and let us start!

## CHORUS

Shalala la-la-la  
Share the Magic of Rotary  
Shalala la-la-la  
Share the Magic of Rotary  
Shalala la-la-la  
Spread the Magic of Rotary  
Serve the year with love  
Let's have a magical one

Let's connect and communicate  
Share the mission we are to take  
Serving others above ourselves  
Unity in diversity  
Listen to the beat of your heart  
Let the magic spark  
*Repeat Chorus*

Lead the way in fulfilling dreams  
Set examples of leadership  
Open doors of opportunities  
Imagine a word that's embracing peace  
Listen to the beat of your heart  
Let that magic spark  
And let us start  
*Repeat Chorus*

Share the year with love and fun  
Let's have a magical one  
Let's have a magical one



**THE MAGIC**  
OF ROTARY